



Yatton Neighbourhood Forum

Meeting held on 16th July 2015

7.30 p.m. – 10 p.m.

Venue: Horsecastle Chapel

- 1. Attendees:** Jill Earle (Representing Rev T. Scott) ; Ian Payne; Jonathan Edwards; Martin Jackson; Steve Bridges; Chris Jackson; Tim Walsh; Tony Moulin; Caroline Sheard; Greg Cruse; Rhiannon Prys-Owen, Rob Cox .
- 2. Apologies:** Mike Petersen; Louise Petersen.
- 3. Welcome and introductions.** All participants introduced themselves and described their backgrounds, experiences and interest in Neighbourhood Planning. Within the group there are people with many skills and experiences that will be invaluable to the process. **RC** who is an independent film-maker and local resident filmed the whole meeting. It is hoped that we will be able to create a documentary for the NP.
- 4. What is a Neighbourhood Plan? (NP) RPO and TM** provided an overview of the NP process and the designated areas of Claverham and Yatton that have been approved by North Somerset Council which is the Local Planning Authority (LPA). The most important message is that the NP is about the use of land within communities and must have regard to national policy and generally conform to the existing strategic local planning policy. It can be a useful tool from which communities can develop their vision of how they want their community to develop through the next decade. The main benefit is that the NP is community led and will not be accepted unless there is clear evidence of community involvement and consultation.
(See attached Power-Point)
- 5. What do we need to consider?** There was much discussion about how we progress the NP and the pressure of the current situation with developers submitting numerous planning applications. How can we stall these applications with a possible interim NP? If we start the process now we have something tangible that we can present to the LPA that may have some weighting. The following themes were used as a basis for discussion: Project management and team building skills; Community Engagement and Developing Content. These themes are interrelated.
(See Appendices)

6. Critical thoughts from the discussions:

- a) **Project Management** – If we have an effective group, the right mix of skills, this could speed up the process. It is important that we stay focussed on the tasks identified.
- b) We need to identify a ‘Narrator’ who can provide an overview and ‘tell the story’ of the planning process with a narrative that is easily understood by different groups and individuals.
- c) Identify the local networks and contact points so that people feel part of the process and can engage with it in their network, group or community.
- d) Ensure that the messages and information are clear, simple and easily understood!
- e) **Developing the content-** We want the project to be something that is organic and imaginative and as such will creatively influence the architecture and landscape within our community.
- f) We want to engage the community in a way that is responsive to the colour, textures and natural materials that are within our environment and these elements are reflected in the buildings.
- g) We need to have a strong evidence base and to be able to analyse the evidence accurately. We must be careful not to distort the debate.
- h) In gathering evidence we need network of individual people, someone in every street, school, college and community organisation to champion the NP.
- i) We could identify 50 people willing to undertake an evidence based survey.
- j) When data is presented it needs to be accessible and in a variety of visual and auditory formats
- k) We are fortunate to have an independent film-maker in our community as this would be an excellent and accessible way of documenting the process.
- l) **Community Engagement.** – By using the existing networks e.g. Churches together each group or organisation can reflect its own essence, character and uniqueness.
- m) Each organisation has information that could be used to inform the NP and we mustn’t over consult when the evidence is already available.
- n) We need to determine the mechanism or tools through which we can cascade information from the core group to the community.
- o) We could undertake an initial pilot consultation to identify some key issues.
- p) Do we need to have advice from Market Researchers on how to consult effectively if only 20% are likely to respond?
- q) How do we engage with the ‘hidden’ community? Perhaps they aren’t hidden, we just don’t know how to find or see them.
- r) It is important that we keep looking forward as this is about the future for young people, families and older people and we do this in a rigorous way that is strongly evidence based.

ACTIONS

1. **RPO** to condense all the information and circulate to the group. The information will also go on the Parish Council web-site.
2. We need to consider an appropriate strap-line and logo for the NP Forum.
Members of the group to consider strap-line and logo - this could be something young people could do in the summer schools?
3. Each member to visit groups they are associated with and make them aware of the NP. Identify individuals within these groups that can be the point of contact.
4. Identify who is in charge of other groups clubs and organisations.
5. **RPO** to email a model of a Network map that she has used for other projects.
6. **RPO** to email examples of NP's produced by Parishes of similar size and rural location.
7. Members to consider who else could join us and the skills they bring.
8. Cascade the information to others.
9. As we are now entering the holiday season it would be unlikely that we hold our next meeting in September but to keep emailing any information ideas and up-dates.
10. **RPO** to meet with Rob Cox to discuss the structure of the documentation.
11. The University of the West of England School Department of Health and Social Sciences has agreed to support the development by facilitating community consultations. RPO to liaise with relevant staff.

Tony Moulin closed the meeting and some members completed a Postcard for the future in which they identified how they could support the group. **RPO** to record the information and **IP** to return the cards to the authors.

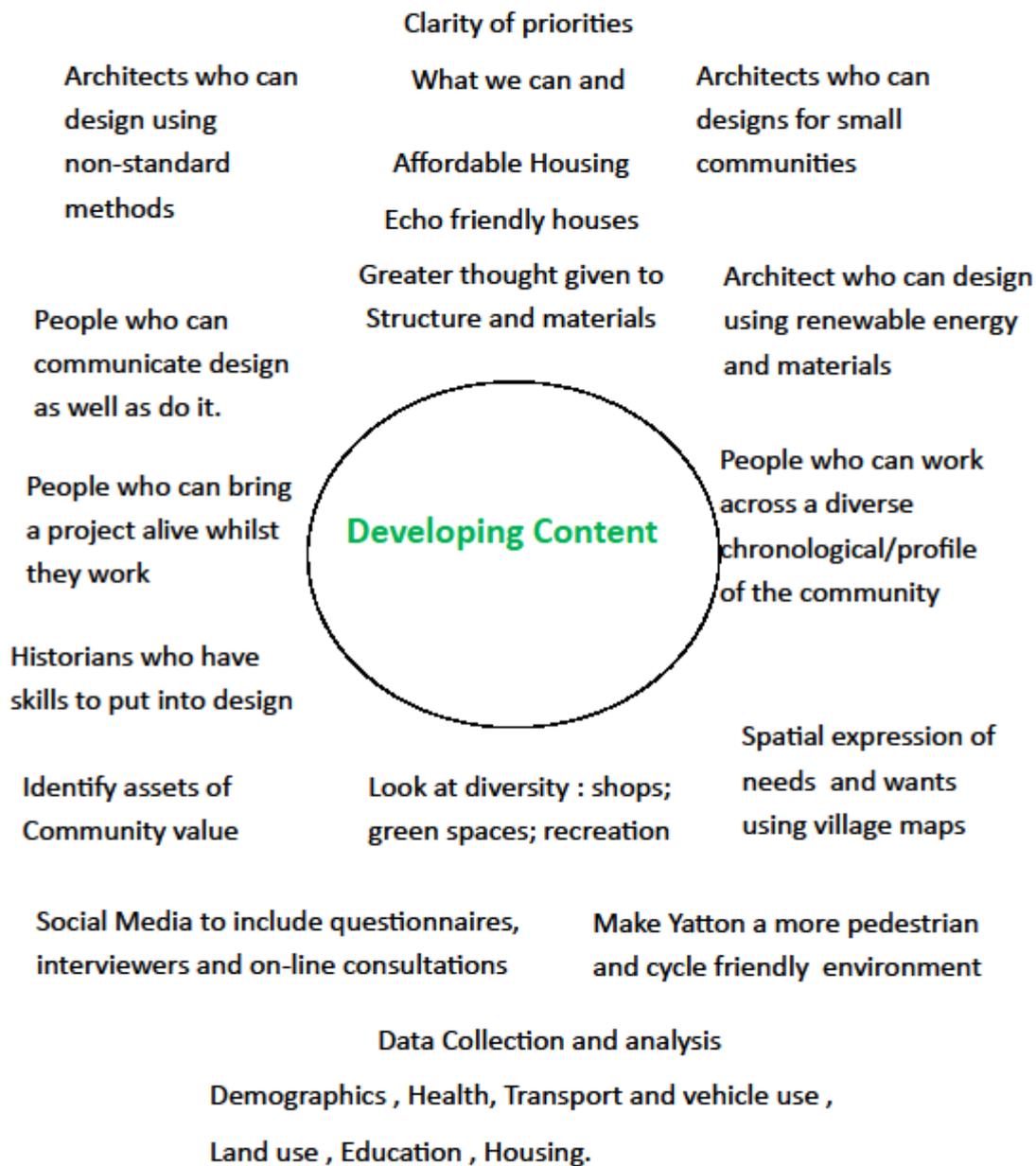
Perhaps somewhere in the strap line we need to have photographs of swimming pools and chocolate fountains!



We may need to develop a Constitution as a legal requirement of Neighbourhood Planning



We need a Narrator who can link the diverse groups, the documents and aware of how to get hold of the process and link the whole project



Make information accessible and inclusive so that people can understand this process



Simple definition of NP

How do we get attention?

Link with Churches,
Surgery, schools, Senior
Community Link,
Children's Centre ,
Youth groups.

Go to where people are
already , the existing groups

Get groups to undertake
their own surveys and
consultations.

Captive audience in
village events

Can be provided with
key questions

Tap into Societies and
special interest groups ,
Music, History , Book
Club ,YACWAG ,
Sports,Ramblers

Informal Social Groups
in the precinct, village
market , pubs



Using the news media
Yatton and Congresbury
paper, NSTimes, Mercury

Create web-site, online-
surveys, blogs, twitter.
Use YPC Web-site

Paper surveys /
questionnaires for those
without internet access

Social Media to include questionnaires,
interviewers and on-line consultations

Partnership with the Library to
access internet and literature

Make consultation fun, be creative
and use a variety of media forms e g
drawings, photographs, video box.

How do we ensure reaching the
hidden population ? Working
with organisations, networks

Make information accessible and inclusive so that people can understand this process